



Quality Policy

*„To be a globally competitive company,
we will always practice Quality First!“*

Quality Policy

To be a globally competitive company,
we will always practice Quality First

品質方針

品質第一主義に徹し、

“グローバル競争力のある会社”の実現

March 12th, 2012


Shigehisa Takada
President & COO
TAKATA CORPORATION

Company Policy TAKATA EMEA

The human being is the central focus of our business philosophy and activities. For this reason we develop and manufacture safety systems for the automotive industry. We feel responsible for the safety and the safety perception in the vehicles of our global operating customers and we are committed to completely satisfy our customer quality, environmental, service and cost efficiency requirements.

We consider environmental protection, the efficient usage of the existing energy resources, health and safety, as well as quality as one. The compliance with legal and official guidelines, the commitment to the goals that go beyond it and sustainable development are the road to success. This is attainable only with an integrated management system that takes into account the economic, ecological and social challenges of our time and covers all activities from the concept phase through the development and production, sales up to recycling.

All phases of the product realization and product utilization are conducted according to a co-operation based on partnership. To ensure this, we are leading an open and constructive dialog with our business partners, employees, as well as authorities and the public. In addition while procurement parameters for energy consumption and efficiency are observed.

Environmental and energy aspects, risk prevention, the „Zero Defect Strategy“ and the „3A“ principle (actual place, actual part, actual process) are building the foundation of our Management Systems as well as the continuous improvement process (CIP) based on the “Business-Excellence“-Philosophy.

The accomplishment of our goals is only possible through the participation of all employees of our company. We promote the independent acting as well as the team oriented co-operation of our employees by systematically enhancing their knowledge and competency.

The health of our employees is an important condition for their performance and motivation. It is necessary to effectively support and protect it in order to increase their trust and to strengthen their commitment for our company. We take Health Management as an entire process which is integrated into our Management System.

This Company Policy is valid for each TAKATA employee. The Board and all managers undertake to apply these principles in their daily activities and to lead by good example.

Be responsible and consider this in all your decisions and actions!



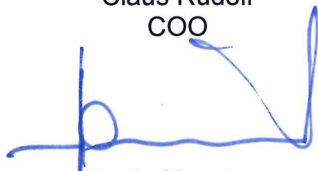
Yoshihiko Tanaka
CEO



Claus Rudolf
COO



Stephen Kimmich
CFO



Martin Haupt

Management Representative Safety, Environment and Energy